

The diagram illustrates the layout of a business card with three distinct zones. An outer orange rounded rectangle represents the full card size, with a blue double-headed arrow indicating its dimensions as 92 x 60 mm. Inside this is a dashed blue rectangle representing the 'Fond de carte' (card background) zone, which is 86 x 54 mm. Within the dashed zone is a smaller teal rounded rectangle representing the 'Zone de sécurité' (safety zone), which is 80 x 48 mm. Text and logos are prohibited within 3 mm of the cut line. The central text 'CARTE DE VISITE' is in yellow, while other labels and dimensions are color-coded to match their respective zones: blue for the overall card, orange for the background zone, and teal for the safety zone.

92 x 60 mm

Fond de carte

- images
- Aplat de couleur et dégradé

## CARTE DE VISITE

86 x 54 mm

Format  
de la carte  
coupée

80 x 48 mm

Zone de sécurité

Pas de logos ou de textes  
à moins de 3 mm de la coupe